

Holcim joins water coalitions to scale up impact

- **Joining 50L Home Coalition as Board member for water and energy-efficient homes and cities**
- **Member of Water Resilience Coalition to advance Net Positive Water Impact**
- **Memberships in line with Holcim Nature Policy, the first of its kind in construction industry**

Holcim joins the 50L Home Coalition and the Water Resilience Coalition to scale up its impact in protecting the world's freshwater resources. Through the 50L Home Coalition, Holcim will expand its reach in addressing urban water crises around the world. As a member of the Water Resilience Coalition, Holcim will ensure its water-positive impact methodology aligns with the Coalition's Net Positive Water Impact concept, then share its methodology for use by other companies. Through these two memberships, Holcim will leverage the rigorous, science-based approach outlined by its Nature Policy. The Nature Policy, which addresses the company's positive impact on both water and biodiversity, is the first of its kind in the construction sector .

Magali Anderson, Chief Sustainability and Innovation Officer, Holcim: "With sustainability at the heart of everything we do, I am pleased that we have joined the 50L Home Coalition and the Water Resilience Coalition to accelerate our impact. By partnering with like-minded organizations on water management we can make a bigger difference together. Such memberships really reinforce the spirit of our new Nature Policy, which plays a critical role in our vision to build progress for people and the planet."

Mayor Kate Gallego (Phoenix, AZ, USA), Public Sector Co-chair of the 50L Home Coalition: "To respond to the increasing impacts of climate change, cities and corporations must work hand in hand to develop the next generation of sustainable solutions for our homes and businesses. Efficient, net-zero carbon building systems will play a key part in reducing water stress and greenhouse gas emissions. Holcim has been a leader in innovative design and brings creativity and expertise to the 50L Home Coalition, and we look forward to working together to create the next generation of sustainable building solutions."

Launched in 2020, the 50L Home Coalition is a non-for-profit collaborative platform tackling water scarcity globally. It aims to make domestic water consumption less wasteful through a new generation of in-home solutions. As a core member of the 50L Home Coalition, Holcim will also be a member of the Board and contribute to the organization's work in two key areas: innovations to improve urban water use efficiencies; and technical expertise in water management, building decarbonization and urban systems.

The Water Resilience Coalition is a CEO-led initiative launched in 2020 as part of the UN Global Compact CEO Water Mandate. Coalition members are committed to addressing the underlying issues affecting the health of the world's shared freshwater resources. Through its Net Positive Water Impact concept, the Coalition aims to reduce water stress in its three dimensions: availability (quantity), quality, and access.

About Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving circular construction as a world leader in recycling to build more with less. Holcim is the company behind some of the world's most trusted brands in the building sector including ACC, Aggregate Industries, Ambuja Cement, Disensa, Geocycle, Holcim, Lafarge and Malarkey Roofing Products. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

Learn more about Holcim on www.holcim.com, and by following us on [LinkedIn](#) and [Twitter](#).

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